

University of Pretoria Yearbook 2021

Creativity for the business mind 879 (GIA 879)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	12.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

The aim of this course is to empower the student's imagination to ensure that they are able to fully develop their leadership potential. It is imagination that enables us to transcend present limitations and shape the future.

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